



Masaki Akiyama — www.masaakiyama.com • masaakiyama@me.com • 310.422.6474

01/2018–Present

Senior Visual Designer

MIST SYSTEMS | Cupertino, CA
www.mist.com

Lead design team in enhancements of new features to the product. Redesign of all the product's visual assets and interaction patterns. Creation of new styleguide and sketch library.

2009–2018

Freelance

Frog Design, Brilliant Earth, Mopix, Hoverstate, Standard Time, Freewaves, McCartney Multimedia, 11:24 Design, SoftMirage, Tany Surf/Blast Surfboards Japan, Goddess Surfboards Japan, Otis College of Art & Design

04/2013–09/2017

Senior Visual Designer

GE AVIATION | San Ramon, CA
www.ge.com/digital, www.geaviation.com

Designing products for the Internet of Things/Industrial Internet.

04/2011–08/2012

Visual Design/UX/IxD Designer

HOVERSTATE | Los Angeles, CA
www.hoverstate.com

Visual Design, User Experience Strategy, Interaction Design for desktop, mobile phone & tablet experiences & applications. Process included sitemap and information architecture, to UX strategy and wireframing, to Visual, high resolution designs.

09/2010–03/2011

Interactive Designer

STANDARD TIME | Los Angeles, CA
www.standardtimela.com

Visual and Graphic Design integrating advertising campaigns across online, mobile, broadcast, print, OOH, and social media including Ecommerce design strategy. Clients included Quiksilver, CVS ExtraCare Beauty Club, DC Shoes, and Williams Sonoma.

01/2009–06/2010

Digital Production for Online

OTIS COLLEGE OF ART & DESIGN | Los Angeles, CA
www.otis.edu

Production of assets for online and digital media including text, images, design and video.

06/2008–02/2010

Graphic Designer, Advertising

GUESS? INC. | Los Angeles, CA
www.guess.com

Lead Graphic Designer for advertisements, marketing, and promotional material for GUESS, GUESS by Marciano, G by GUESS, and GUESS Kids brands. Worked closely with Ecommerce department on campaign promotions and marketing collateral.

03/2004–04/2006

Graphic Designer

ABINITIO DESIGN | Chiba, Japan
www.abinitiodesign.com

Created print & editorial layouts of publications including magazines, newspapers, business cards, letterheads, catalogs, and posters in English and Japanese.

EDUCATION

2006–2010

Otis College of Art and Design, Los Angeles, CA

Bachelor of Fine Arts, Communication Arts/Graphic Design

1999–2004

Sophia University, Tokyo, Japan

Bachelor of Arts, Sociology

INTERESTS

Photography, DJing/Turntablism, Cooking, Health & Wellbeing, Fatherhood