



Masaki Akiyama — masaakiyama@me.com • 310.422.6474 • San Francisco Bay Area • masaakiyama.com —

## EXPERIENCE

- 2009–Present**      **Visual Designer Freelance**  
San Francisco, Oakland  
www.masaakiyama.com  
Frog Design, Brilliant Earth, Mopix, Hoverstate, Standard Time, Freewaves, McCartney Multimedia, 11:24 Design, SoftMirage, Tany Surf/Blast Surfboards Japan, Goddess Surfboards Japan, Otis College of Art & Design
- 04/2013–09/2017**      **Senior Visual Designer**  
GE Aviation, San Ramon, CA  
www.ge.com/digital, www.geaviation.com  
Designing systems for the Internet of Things/Industrial Internet.
- 04/2011–08/2012**      **Visual Design/UX/IxD Designer**  
Hoverstate, Los Angeles, CA  
www.hoverstate.com  
Visual Design, User Experience Strategy, Interaction Design for desktop, mobile phone & tablet experiences & applications. Process included sitemap and information architecture, to UX strategy and wireframing, to Visual, high resolution designs.
- 09/2010–03/2011**      **Interactive Designer**  
Standard Time, Los Angeles, CA  
www.standardtimela.com  
Visual and Graphic Design integrating advertising campaigns across online, mobile, broadcast, print, OOH, and social media including Ecommerce design strategy. Clients included Quiksilver, CVS Pharmacy, CVS ExtraCare Beauty Club, DC Shoes, and Williams Sonoma.
- 01/2009–06/2010**      **Digital Production for Online**  
Otis College of Art & Design, Los Angeles, CA  
www.otis.edu  
Production of assets for online and digital media including text, images, design and video.
- 06/2008–02/2010**      **Graphic Designer, Advertising**  
GUESS? Inc., Los Angeles, CA  
www.guess.com  
Lead Graphic Designer for advertisements, marketing, and promotional material for GUESS, GUESS by Marciano, G by GUESS, and GUESS Kids brands. Worked closely with Ecommerce department on campaign promotions and marketing collateral.
- 03/2004–04/2006**      **Graphic Designer**  
Abinitio Design, Chiba, Japan  
www.abinitiodesign.com  
Created print & editorial layouts of publications including magazines, newspapers, business cards, letterheads, catalogs, and posters in English and Japanese.

## EDUCATION

- 2006–2010**      **Otis College of Art and Design, Los Angeles, CA**  
Bachelor of Fine Arts, Communication Arts/Graphic Design  
Graduated with honors
- 1999–2004**      **Sophia University, Tokyo, Japan**  
Bachelor of Arts, Sociology